



INTERNATIONAL STUDENTS' WEEKLY WORKSHOPS  
PROGRAM FOR INTERCULTURAL DIALOGUE 2011-2012(\*)

**PRELIMINARY REMARKS**

**MUSEUMS:** Free entrance tickets at Palazzo Pitti, Boboli Gardens, Accademia Gallery, San Marco Museum, Uffizi Gallery, Bargello Museum and Medici's Chapels. **The free entrance is submitted by the authorisation of the Soprintendenza per il Polo Museale Fiorentino. The Foundation is not responsible for any denial by them.** Participants will still have to queue. The Workshop Coordinator will receive a letter from the Romualdo Del Bianco Foundation to collect the tickets. The Project Coordinator is responsible to distribute the tickets to the group and to agree with the group regarding the meeting point.

**LODGING:** Meals, travel expenses and extra hotel services (minibar – i.e. drinks in the fridge of the hotel rooms, phone, laundry etc.) are excluded and will be charged if used;

**MEALS:** discounted fares at Florentine canteen services (see map);  
**Foundation's International Library**

In accordance with its tradition, participants are kindly requested to give to the Foundation a record of their country and culture, like a book(s), which will become part of the international library of the Foundation.

Program of the International Students Workshop  
**A Dictionary without Boundaries: Florence in the Works of World Famous People. Projects of a Dictionary for Guides and Tourists**

**SUNDAY, APRIL 6<sup>TH</sup> 2014**

*The group is lodged at the QuadraKey Residence, Via Bardazzi, 49, Florence tel. +39 055 4369066. [info@keyresidence.it](mailto:info@keyresidence.it); [www.keyresidence.it](http://www.keyresidence.it)  
Accommodation is on bed and breakfast basis.*

*How to arrive:*

*Amerigo Vespucci/Peretola Airport: take the Volainbus to Santa Maria Novella railway station and from there to take the bus n°22*

**MONDAY, APRIL 7<sup>TH</sup> 2014**

**Sala Komech Hall, Palazzo Coppini - Via del Giglio 10**

- 9.00 Registration of the participants
- 9.30 Welcome by the Fondazione Romualdo Del Bianco® and presentation of the international activities of integration by the Foundation
- 9.45 Presentation of the Life Beyond Tourism® Heritage Community [www.lifebeyondtourism.com](http://www.lifebeyondtourism.com)
- 10.00 **Prof. Karpova Olga – Ivanovo State University**  
Presentation of the weekly program
- 10.30 Presentation by the Groups taking part in the workshops (**time at disposal to be defined**)
- Ivanovo State University
  - Perm State University
  - Kazan (Volga Region) Federal University
  - Far Eastern Federal University

Afternoon:

Meeting with Prof. Marcello Garzaniti (University of Florence)

**TUESDAY, APRIL 8<sup>TH</sup>, 2014**

- 10.00 Meeting with Prof. Maraschio of **Accademia della Crusca (TO BE CONFIRMED)**
- 14.00 Visit to the **Pitti Palace and then Boboli's Garden** (Piazza de' Pitti, n.1) All the group must enter with the project leader.

**WEDNESDAY, APRIL 9<sup>TH</sup>, 2014**

- 9.00 Visit to the **Biblioteca Medicea Laurenziana** (piazza S. Lorenzo, 9)  
Meeting point outside the entrance  
All the group must enter with the project leader
- 11.00 Visit to **San Marco Museum** (piazza San Marco, 1)  
Meeting point outside the entrance  
All the group must enter with the project leader
- 14.00 Visit to the **Accademia dei Georgofili (TO BE CONFIRMED)**  
All the group must enter with the project leader.
- 16.00 Visit to the **Accademia Gallery** (Via Ricasoli, 58)

Meeting point outside the entrance of the Accademia Gallery  
All the group must enter with the project leader)

**THURSDAY, APRIL 10<sup>TH</sup>, 2014**

- 9.00 Visit to **Bargello Museum** (Via del Proconsolo, 4)  
Meeting point outside the entrance of the museum. All the group must enter with the project leader
- 11.00 Visit to the **Accademia dei Georgofili (TO BE CONFIRMED)**  
All the group must enter with the project leader.
- 13.00 Visit to the **Uffizi Gallery** (Piazzale degli Uffizi)  
Meeting point outside the entrance of the Uffizi Gallery. All the group must enter with the project leader.
- 14.00 Visit to the **Biblioteca Riccardiana (TO BE CONFIRMED)**  
Meeting point outside the entrance  
All the group must enter with the project leader)

**FRIDAY, APRIL 11<sup>TH</sup>, 2014**

- 9.00 Visit to **Medici's Chapels** (Piazza Madonna Aldobrandini)  
Meeting point at the entrance of the Medici's Chapels.  
All the group must enter with the project leader)
- 10.30 Visit to the **Biblioteca Marucelliana (TO BE CONFIRMED)**  
Meeting point outside the entrance  
All the group must enter with the project leader)
- 15.30 **Komech Room, Palazzo Coppini** (Via del Giglio 10)  
Preparation of the student's works for presentation
- 16.00 Presentation of all works carried out by students. Each international working team of **students will have 15 minutes for presentation of their works**. Every group should prepare a presentation on PowerPoint. To use other supports, please ask in advance.
- Delivering the certificates of participation to all students
  - Conclusive speech by the Romualdo Del Bianco Foundation – Life Beyond Tourism
- 17.30 Closing
- 18.30 Pasta Party at **Vasari Room, Auditorium al Duomo**

**SATURDAY, APRIL 12<sup>TH</sup>, 2014**

Free Day

**SUNDAY, MARCH 13<sup>TH</sup>, 2014**

At Palazzo Coppini – via del Giglio 10  
and  
Auditorium al Duomo - Via de' Cerretani, 54r

International Day on Monuments and Sites  
"Heritage of Commemoration"

Promoted by:

- Fondazione Romualdo Del Bianco
- Istituto Internazionale Life Beyond Tourism
- ICOMOS Italia

(\*) THIS IS A PRELIMINARY PROGRAMME SUBJECT TO CHANGES ACCORDING TO LOGISTICS ASPECTS SUCH AS MUSEUMS AVAILABILITIES AND THE EXIGENCIES OF THE FOUNDATION OR THE PROJECT COORDINATOR. IN ANY CASE THE FOUNDATION IS NOT RESPONSIBLE FOR ANY OF THOSE MENTIONED CHANGES, WHICH WILL BE COMMUNICATED AS SOON AS POSSIBLE.



**LIFE BEYOND TOURISM®  
HERITAGE COMMUNITY**

For over 15 years, the Fondazione Romualdo Del Bianco® devoted its energies to promoting cultural exchange programmes and projects among young students and professional people from different walks of life and cultural backgrounds. The experiment was very successful and soon led to the forging of a broader vision designed to promote the enhancement of a region and its local economy through tourism based on the welcome extended and on a real knowledge of the destination and its traditions and local realities as they have evolved and continue to evolve over time.

In lifting the lid on what we share and what typifies us, LBT aims to promote intercultural dialogue to foster mutual understanding, in accordance with UN and UNESCO guidelines. Through cooperation with over 400 cultural institutes and international organizations, including UNESCO, LBT devises projects for the safeguard and enjoyment of cultural assets at the local and international levels, as best practices designed to promote intercultural dialogue.

To date LBT has promoted over 100,000 days' worth of intercultural dialogue, organizing major events and occasions in its region.

## **The Heritage Community**

### **Who we are**

The Portal, an offshoot of the LBT vision, is a tool for the dissemination of knowledge targeting a region's potential visitors. Its underlying principle is the contention that a region's culture is the result of interaction between its cultural heritage and its ongoing development

### **Aims**

The Portal aims to highlight and communicate a region's specific features as they change over time, stressing the way in which an area puts its tangible and intangible heritage to good use on both the human and environmental levels.

### **The Region as a Team**

A key factor in this process are the institutions and businesses spawned by their region and which have grown up around their heritage in a context of respect for the region and the visitor alike. An important aspect in ensuring that a region's specificity is recognized, is the presence of institutions and businesses which, despite their importance, don't enjoy the high profile they deserve. The Portal offers businesses a chance to stand out and to highlight their activities as being representative of their region's culture.

### **Self-Awareness**

Self-awareness is one of the Portal's most crucial aims. Businesses and the public at large can improve their awareness of the cultural institutions that live and work among them. Lesser-known cultural institutions can present simply and clearly the heritage on which they base their existence and the deep bonds they have with the society to which they belong.

Self-awareness is the key ingredient in the successful promotion of a true ethos of hospitality, so crucial in presenting a region's character to the world at large.



**WOULD YOU LIKE TO TAKE PART IN THE DEVELOPMENT  
OF AWARENESS OF YOUR TERRITORY?**



**WHAT YOU CAN DO!**

### **Register with the Community**

List your points of interest, upload your travel routes, create new itineraries. Become a Life Beyond Tourism traveler!

### **Increase the visibility of your territory**

The Life Beyond Tourism Non-Profit Portal® lends immediate visibility to your institution or company. You can customize your information sheet and select any categories and keywords you like to help the online public find you. Promote initiatives and events in your territory and those you yourself organize in the Events Section and on the numerous satellite sites and social network sites linked in to the Life Beyond Tourism Non-Profit Portal®.

### **Participate in events**

Participating in the events announced by Life Beyond Tourism® is an opportunity to meet other participants and representatives of institutions in person and the economic concerns— and to collaborate and launch new projects. It's a great way to make yourself known and to get to know others.

### **Post your events**

Posting the events, initiatives, and activities you feel are important and aligned with the principles of our Manifesto is an efficacious way of promoting your territory. That's why we have created an interactive form that lets you lend visibility to your events.

### **Check the magazine**

All the latest news and new initiatives from the world of Life Beyond Tourism.

### **Participate in the Photoblog**

Think of this: every time you see or snap a view of your trip or an aspect your culture, you impress on the lens a highly personal vision of a cultural or natural heritage. An international, intercultural photoblog is now available to collect and compare all your individual visions...

For more information:

[www.lifebeyonddtourism.org](http://www.lifebeyonddtourism.org)

FONDAZIONE ROMUALDO DEL BIANCO



[www.fondazione-delbianco.org](http://www.fondazione-delbianco.org)

[www.lifebeyonddtourism.org](http://www.lifebeyonddtourism.org)

**Discovering the past together, building a common future  
to share**

Yearly Program for Intercultural Dialogue  
2013-2014

International Students Workshop

**“A Dictionary without Boundaries: Florence in  
the Works of World Famous People. Projects of a  
Dictionary for Guides and Tourists”  
(Florence, April 6 - 13, 2014)**

Project Leader:

**Prof. Olga Karpova  
Ivanovo State University**

Institutes attending:

**Ivanovo State University, Russia  
Far Eastern Federal University  
Perm State University, Russia  
Kazan (Volga Region) Federal University Russia**